

# Wyoming Education Association Local Membership Plan 2014-2015

## Contact Information

Local: \_\_\_\_\_

Contact Name(s): \_\_\_\_\_

Contact e-mail address(es): \_\_\_\_\_

Membership plans should be submitted to the WEA Vice President ([ghutcherson@nea.org](mailto:ghutcherson@nea.org)) for approval.

Once approved, receipts must be sent to the WEA Business Office with the WEA Vice President's approval email attached to: 115 East 22<sup>nd</sup> Street, Cheyenne, WY 82001 to receive your reimbursement.

**Locals are encouraged to complete the plans in the spring for the following school year.**

The plan should include strategies to make multiple contacts with potential members. It should include plans to provide members meaningful ways to be involved in association work. It is also recommended that ways to make your local visible in a positive light be considered.

**1. How will you insure that organizers know how to talk to potential members?**

Action:

Date:

Responsible Party:

Cost:

**2. How will new employees be contacted by the local before school begins? (i.e. Welcome Wagon, postcard, gathering the day before, etc.)**

Action:

Date:

Responsible Party:

Cost:

**3. How will you insure that all potential members receive more than one contact during the year?**

Action:

Date:

Responsible Party:

Cost:

**4. What are actions you will take to provide members opportunities to be involved in your local?**

Action:

Date:

Responsible Party:

Cost:

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Action:

Date:

Responsible Party:

Cost:

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Action:

Date:

Responsible Party:

Cost:

**5. Are some of the actions you have planned actions that could also be positive PR for your association? (Please contact WEA Communications Director Coleen Haines at [chaines@wyoea.org](mailto:chaines@wyoea.org) for coverage.)**

**6. EVALUATION- At the end of the year, you will be required to complete an evaluation of your plan to determine the success, how well your goals/strategies were met, and the results from your activities.**

Total Budget: \_\_\_\_\_

Total Request from WEA: \_\_\_\_\_

(WEA will award a maximum of \$500. Please also see the Incentive Plan as ways to receive further funds for your membership efforts.)

**Membership Incentive Plan  
2014-2015**

Locals may earn money for membership through the following activities:

- All contracts or rosters to WEA by **November 1** = \$100
- Hold an AR/membership training = \$100
- Attend WEA Professional Trainings = \$50 per participant (maximum \$400)
- Attend a training on Organizing = \$50 per participant (minimum of 3 participants, maximum of \$400)

**To receive payment for any of the Membership Incentive Funds on the left, your UniServ Director will submit each activity to the WEA Business Office for payment.**

**INNOVATIVE/NEW IDEA GRANT**

If your local does something new and different that has a measurable effect (i.e., signed up more members, new people agreed to get involved, etc.), write a description of what was done, what happened, and what the cost was. Give the description to your UniServ director before the WEA Membership Committee meeting in January. The committee will consider awarding additional funds for reimbursement for Innovation at that time.