

Wyoming Education Association Membership/Organizing Plan 2015-2016

Contact Information: (either type in or write)

Local:

Contact Name(s):

Contact e-mail address(es):

This plan should include strategies to make multiple contacts with potential members. It should include plans to organize and increase the size of your local and to provide members meaningful ways to be involved in association work. It is also recommended that ways to make your local visible in a positive light be considered.

1. What is your membership growth goal for the year:

**Please note that we would like you to regularly reflect on the success of each of your planned actions as they conclude. Identify strengths, weaknesses, growth, engagement, opportunities for improvement, etc. Make certain to share your success stories with WEA Communications Director Coleen Haines at chaines@wyoea.org for coverage and/or with your UniServ Directors.*

2. How will you insure that organizers know how to talk to potential members?

Action:

Date:

Responsible Party:

Cost:

3. How will new employees be contacted by the local before school begins? (i.e. Welcome Wagon, postcard, gathering the day before, etc.)

Action:

Date:

Responsible Party:

Cost:

4. How will you insure that all potential members receive more than one contact during the year and are asked to join?

Action:

Date:

Responsible Party:

Cost:

5. What are actions you will take to provide members opportunities to be involved in your local?

Action:

Date:

Responsible Party:

Cost:

Action:

Date:

Responsible Party:

Cost:

6. Are some of the actions you have planned actions that could also be positive PR for your association? (Please contact WEA Communications Director Coleen Haines at chaines@wyoea.org for coverage.)

Total Budget (type in or write):

Total Hardship Request from WEA (type in or write):

(WEA will award a maximum of \$500 to locals that find themselves in a financial hardship that would otherwise prevent an action you planned from occurring. Please also see the Incentive Plan, below, as ways to receive further funds for your membership and organizing efforts.)

For financial hardship Assistance, Membership/Organizing Plans should be submitted to the WEA Vice President (ahutcherson@wyoea.org) for approval.

Once approved, receipts must be sent to the WEA Business Office with the WEA Vice President's approval email attached to: 115 East 22nd Street, Suite #1, Cheyenne, WY 82001 to receive your reimbursement

Membership/Organizing Incentive Plan
2015-2016

To receive payment for any of the Membership Incentive Funds below, your UniServ Director will submit each activity to the WEA Business Office for payment.

Locals may earn money for membership through the following activities:

- All contracts or rosters to WEA by **November 1** = \$100
- Hold an AR/membership/organizing training = \$100
- Attend WEA Professional Trainings = \$50 per participant (maximum \$400)

INNOVATIVE/NEW IDEA GRANT

If your local does something new and different that has a measurable effect (i.e., signed up more members, new people agreed to get involved, etc.), write a description of what was done, what happened, and what the cost was. Give the description to your UniServ director before the 2016 WEA Membership Committee meeting. The committee will consider awarding additional funds for reimbursement for Innovation at that time.